

# TEI 2024



**MAY 13-15, 2024 | Minneapolis, MN**

## Sponsorship Opportunities

Join us in supporting one of the most unique and inclusive conferences in the transportation and fuels industries. Sponsorships help deliver this event but also are a great opportunity to give your company exposure to a wide variety of industry leaders over a two-day period.

### Why Sponsor TEI 2024?

- **It's a Who's Who of industry experts.** We attract all levels of management, many of whom you would not otherwise be exposed to. Your company's logo would be front and center throughout the conference and in our promotional communications before and after as well.
- **The subject matter is relevant to your business.** The theme of this year's conference is "**Innovation for Sustainable Transportation.**" The conversations, both during the sessions and in all meals, breaks and networking events, are great opportunities to talk about your business and provide a visual reference that will be reinforced during the conference.
- **Your support shows commitment** to TEI research, innovation in the transportation sector and to supporting the road to decarbonization.

We have several opportunities to show your support.

### Event Sponsors: \$10,000 (limit 2)

As an Event Sponsor, you will be front and center to your existing colleagues as well as new connections. Your Event Sponsorship will include:

- One complimentary registration
- One discounted registration (\$499)
- Highlighted logo and recognition on all signage, conference website and app, plus in *The Bulletin* newsletter immediately before and following TEI 2024
- Logo on all reception and meal signage

**Add on: Logo on lanyard for Event Sponsors only: \$5,000**



## **Reception Sponsors: \$5,000**

**Your company logo will be represented at both receptions.**

**Welcome Reception: Monday, May 13th**

**Networking Reception: Tuesday, May 14th**

Your Reception Sponsorship will include:

- One complimentary registration
- Logo recognition on conference website, at reception, and in distributed materials
- Recognition in *The Bulletin* newsletter immediately before and following TEI 2024

## **Networking Meal Sponsors: \$3,500**

**Your company logo will be represented at all meals.**

**All Networking Breakfasts and Lunches: Tuesday, May 14th and Wednesday, May 15th**

- One complimentary registration
- Logo and signage at meal function and in distributed material

## **Refreshment Break Sponsors: \$2,000**

**Your company logo will be represented at all breaks.**

**Tuesday, May 14th & Wednesday, May 15th**

Your Refreshment Break Sponsorship will include:

- Logo and signage at breaks and in distributed material



**Interested in becoming a sponsor or exhibitor?**

Contact Marjorie Frankel at [mfrankel@transportationenergy.org](mailto:mfrankel@transportationenergy.org)

or visit us at <https://www.transportationenergy.org/>