



## SPEAKER PROGRAM

The Transportation Energy Institute welcomes the opportunity to share insights with interested stakeholders and is often asked to speak on various topics related to the transportation energy sector. In a given year, the Institute typically receives more than 50 invitations to address critical issues facing the market, leveraging the Institute's peer-reviewed research findings along with additional third-party research, data analysis and input from stakeholders affected by the issues.

The research of the Transportation Energy Institute is offered to the public at no cost, yet producing the research is not free. The speaker fees presented below serve to support the ongoing research of the Institute and are deposited into the organization's Research Fund. Contributions can be made directly to the Fuels Institute or through an affiliated charitable organization which supports the Institute's research.<sup>1</sup>

### PRESENTATION OPTIONS

#### CONFERENCE PRESENTATIONS

The Transportation Energy Institute is available to deliver up to one-hour presentations to your meeting or conference, depending on schedule availability. Available speakers include Institute staff or potentially certain members of the Institute Board of Advisors.

**FEES:** **Market Price:** \$8,000 plus travel (air and hotel) expenses  
**Institute Contributors:** \$5,000 plus travel (air and hotel) expenses  
**Virtual Presentations:** \$2,500

#### SPECIAL PRESENTATIONS

The Institute is available to develop a more customized workshop-style presentation for your organization, focusing on your specific areas of interest. These Special Presentations last approximately two-hours and include more engagement between the speaker and the audience to deliver a more tangible benefit for your organization. Collaboration between the Institute and your organization leading up to the presentation is critical to ensure optimum value. Available speakers for these Special Presentations include Transportation Energy Institute staff.

**FEES:** **Market Price:** \$12,500 plus travel (air and hotel) expenses  
**Institute Silver and Gold Contributors:** \$7,500 plus travel (air and hotel) expenses  
**Institute Platinum Contributors:** \$0 plus travel (air and hotel) expenses

#### CUSTOMIZED WORKSHOPS

The Institute is available to develop a customized workshop for your organization to dive deeply into your specific areas of interest. These Customized Workshops are planned to be half-day programs that will explore multiple future scenarios that might develop given various inputs. The content and structure of the workshop will be developed through close collaboration with your organization. These workshops are presented by the Institute Executive Director and may include additional external experts if determined necessary.

**FEES:** **Market Price:** \$15,000 plus travel (air and hotel) expenses  
**Institute Silver and Gold Contributors:** \$10,000 plus travel (air and hotel) expenses  
**Institute Platinum Contributors:** \$0 plus travel (air and hotel) expenses

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<sup>1</sup> Contributions to affiliated 501(C)3 organizations may be eligible for a tax deduction. If interested, inquire with the Transportation Energy Institute.